

The logo for SECURIKETT, with 'SECURI' in red and 'KETT' in blue, followed by a registered trademark symbol.

**SECURIKETT®**

The background features a large, intricate circular pattern on the left side, resembling a security watermark or a complex geometric design. A horizontal band across the middle contains various colorful, abstract patterns, including wavy lines and geometric shapes in shades of red, pink, blue, and green. The overall aesthetic is technical and secure.

**ALL IN ONE CONNECTED LABEL  
AUTHENTICATE, IDENTIFY, LOCATE THE ORIGINAL**





2018 11, Vienna

## Our Mission

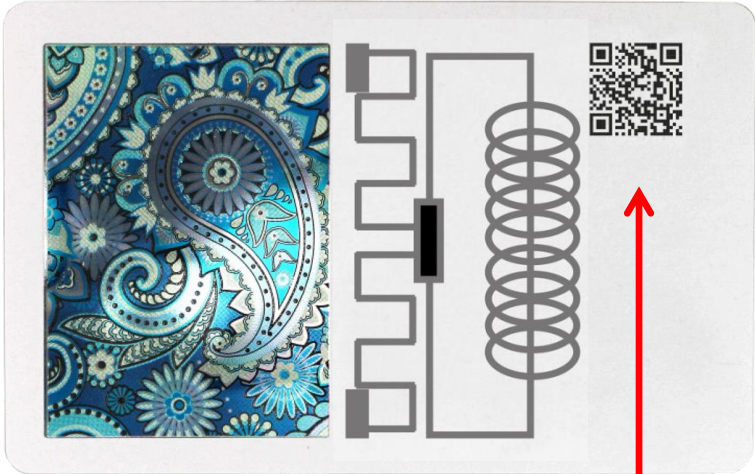
**We support brand owners and consumers to identify original products, make distribution channels transparent and to get engaged with customers.**



# Exploit multiple benefits from the CODIKETT® Code

	 ABC-abc-1234		 NFC	 RFID
Consumer communication		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Authentication of original products		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Packaging aggregation and despatch	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>
Tracking & tracing of the supply chains	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>
Inventory management	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>
Real-time grey market monitoring		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	

# All-in-one connected label – including proprietary CODIKETT® software



UHF antenna with EPC memory



HF antenna with NFC memory



2D Barcode

## NFC for consumer convenience

- easy and user-friendly communication with consumers
- authentication
- variable, product-specific information
- no need for a reading app
- technology-savvy users



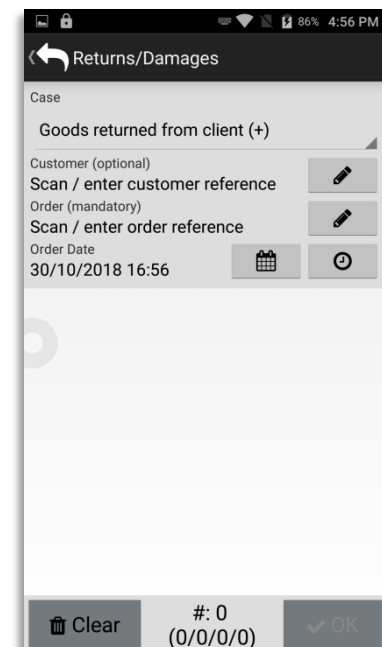
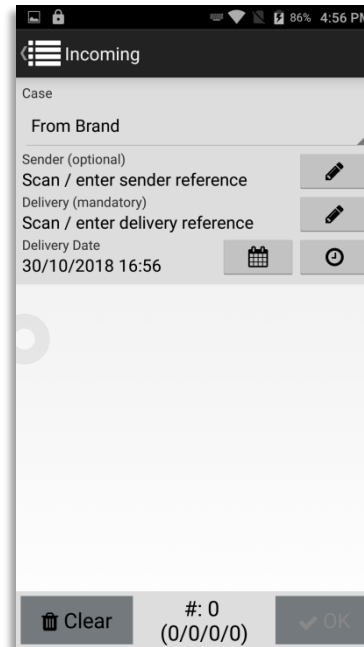
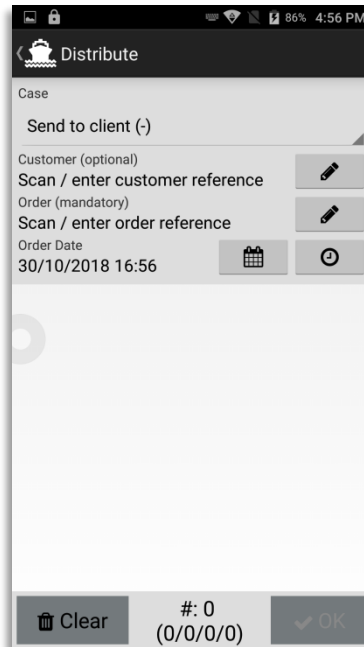
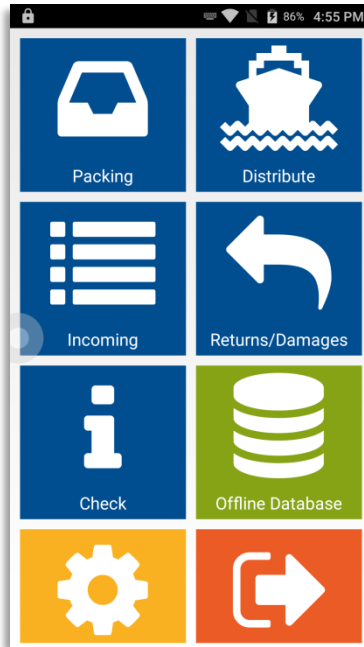


## RFID for easy logistics handling

- bulk reading capability
- rapid transmission speed
- facilitating simple handling
  - packaging aggregation
  - logistics tasks
  - rolling inventory applications
- conservation of resources by optimized logistic processes



# CODI PACK+



# Make your products ready for IoT



Serialisation for all available technologies – ALL IN ONE



Individual content for different stakeholders



Identification and verification



Real-time control and measures



Business data analytics and measures



# Business Data Analytics with CODIKETT

- Constantly add information (distributor)
- Generate valuable data with each call-off (consumer)
- Real time control and measure (grey market)
- Analyze with CODIKETT® software (where, how, when, etc.)
- Cross-departmental added value (sales, logistic, marketing, production planning)



# Let`s keep in touch!



Ingrid Weixelbaumer

**SECURIKETT® Ulrich & Horn GmbH**

Santorastrasse 4

2482 Münchendorf

Austria



Tel: 00 43 (0)2259 30 800 21

E-mail: [ingrid.weixelbaumer@securikett.com](mailto:ingrid.weixelbaumer@securikett.com)