

ACTINPAK TRAINING SCHOOL
ACTIVE AND INTELLIGENT PACKAGING: from Laboratory to Market

Date: September 24-27, 2018

Venue: Grenoble INP Pagora/LGP2, 460 rue de la Papeterie, 38420 St Martin d'Hères, FRANCE

Final Program:

DAY1 – From engineering to Market understanding and society expectation			
	Time	Event	Location
Monday, September 24th, 2018	10.00 -10.30	Welcome	Grenoble INP Pagora
	10.30 – 11.00	Training School introduction – Julien Bras	
	11.00 – 12.30	Innovation Mgt for dummies – Karine Samuel, Grenoble INP	Room D2
	12.30 – 14.00	Lunch – by your own	
	14.00 – 17.00	International - intercultural approach in our society and in packaging market – Sophie Belanger, Grenoble INP et Sabine Sainte-Rose, Univ. Grenoble Alpes	
	Evening	Dinner – by your own	

DAY 2 - How to design new packaging and to scale up its production?: from idea to business model			
	Time	Event	Location
Tuesday, September 25 th , 2018	9.00 – 10.15	- Creativity and idea evaluation – Julien Bras, Grenoble INP - Designer discussion: from idea to demonstrators /round table – Eric Romeo, Sistemi Moderni	Grenoble INP Pagora
	10.30 – 12.30	- Moving from an idea to the production : Anouk Dantuma, Bumaga (Neth.) (1h) - Eco conception & sustainability, Agnes Boyer, Grenoble INP (30min) -What is a business model, Karine Samuel, Grenoble INP (20-30min)	Room D2
	12.30 – 14.00	Lunch – by your own	
	13.30 – 17.30	Value proposition of packaging demonstrator or their own project – Group (4pers) (K.Samuel, Pr Grenoble INP, J.Bras, Pr Grenoble INP)	Room B116
	18.30	City Tour	
		Dinner – by your own	

DAY 3 - How to fill the gap between science and industry: from business model to business plan?			
	Time	Event	Location
Wednesday, September 26 rd , 2018	9.00 – 10.30	Intellectual Properties advises – Julien Bras (30min) Technology transfer : an example in France –SATT Linksium – Gisela Schach (1h)	Grenoble INP Pagora
	10.45 – 12.30	How to sell your R&D solution to a company? Nuria Herranz, Itene (1h) How to launch a start-up – Karim Missoum (30min)	Room D2
	12.30 – 13.30	Lunch – by your own	
	13.30 – 18.30	Business plan elaboration of packaging demonstrator or their own project (Karine Samuel, Pr Grenoble INP, J.Bras, Pr Grenoble INP)	Room B116
	19.30	Gala Dinner - Bastille	The Restaurant le Téléphérique

Day 4: Final packaging in industry			
	Time	Event	Location
Thursday, September 27 rd , 2018	9.00 – 10.00	Pitch preparation	Grenoble INP Pagora
	10.15-12.15	How to do business development in industry (1h) – Laurent Schildknecht, Ahlstrom-Munksjo International R&D: from lab to industry (1h) – David Guerin, CTP	Room D6
	12.30 – 13.30	lunch – by your own	
	13.30-17.00	Pitch of demonstrator / own packaging presentation : panel discussion (feedback from experts and industrials) (Karine Samuel, Pr Grenoble INP, J.Bras, Pr Grenoble INP)	Room B116
	17.00	End of the training school	