**PRESS RELEASE**

**Active and Intelligent Packaging Fair Announced**

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**Active and Intelligent Packaging on Display.** What do you know about active and intelligent packaging? On 21 November the ActInPak Fair will take place in Vienna, Austria. Here, you will find the latest on novel innovations and market implementation of packaging that interacts with its contents (active) or communicates with its consumers (intelligent).

Save this date as well-known scientific and industry members of the European COST Action, “Active and Intelligent Fibre-Based Packaging – Innovation and Market Introduction” (FP1405 ActInPak) will share interactive presentations and physical demonstrations. Results of the 4-year COST Action – which involves partners from 43 countries representing 209 academic institutions 83 industries and 35 technical centres – will be presented.

The fair and conference program will soon be published on the ActInPak website ([www.actinpak.eu](http://www.actinpak.eu)) where you can also read more about the ActInPak COST Action and the COST funding agency.

For more information, please visit the ActInPak Fair website (<http://www.actinpak.eu/actinpak-events/final-conference/>), or join the ActInPak LinkedIn page (<https://www.linkedin.com/groups/8254568>).