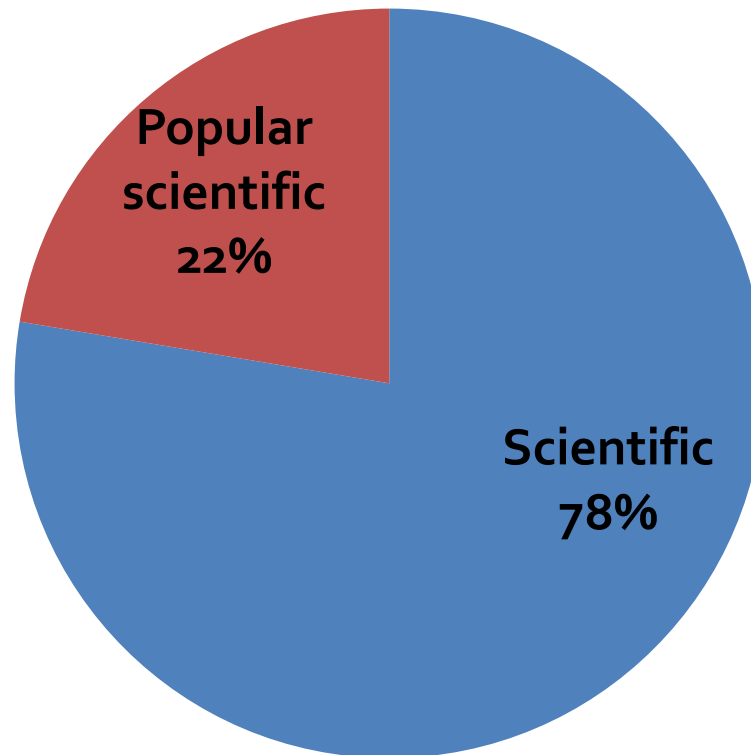


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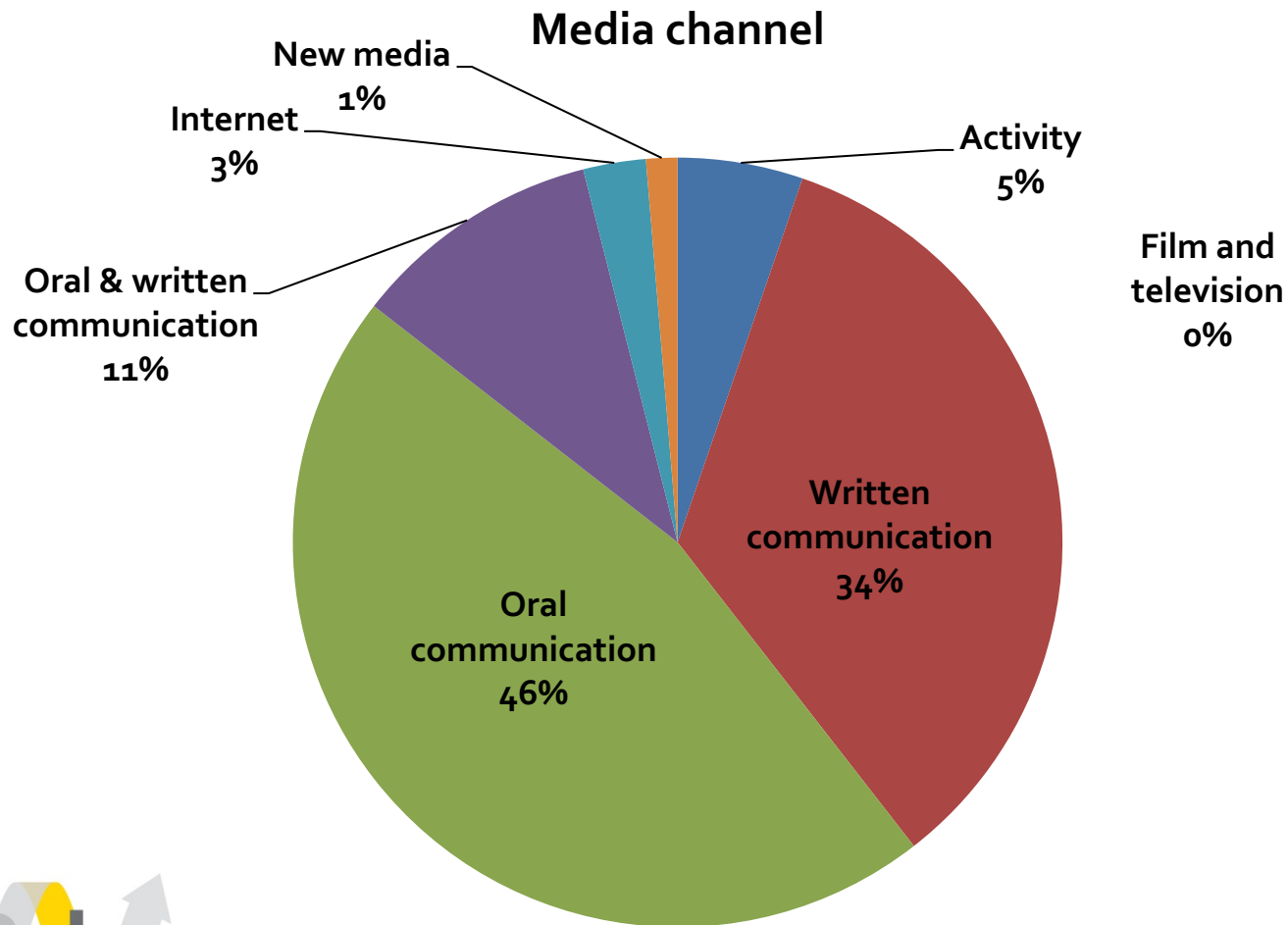
- Overview of dissemination activities
  - 76 contributions until 11/2016
  - 121 contributions until 11/2017
  - Similar distribution between scientific and non scientific

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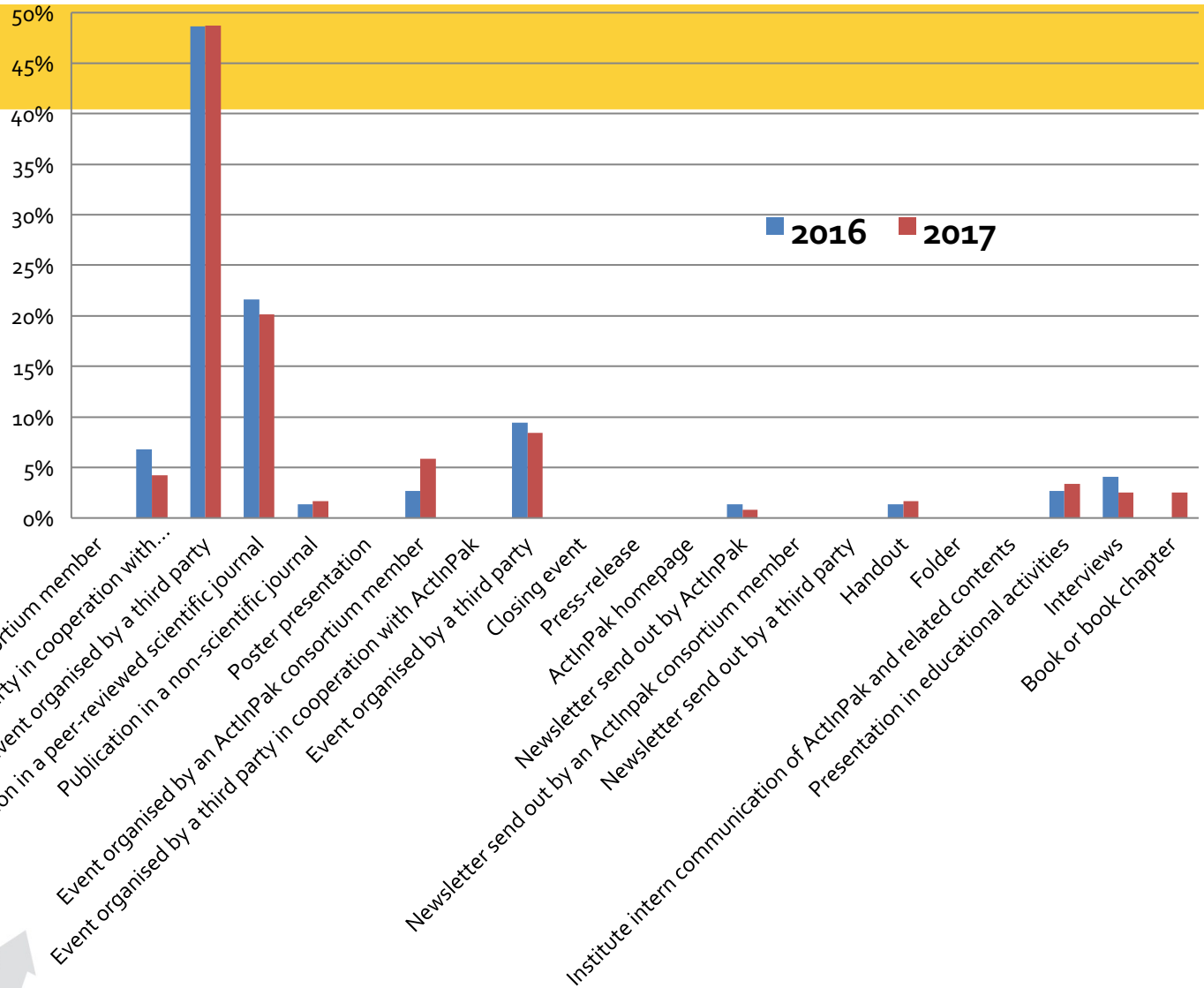
## Dissemination



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- To do's (from discussion in Jerusalem):
  - More dissemination shall be done via:
    - Videos
    - Social media
    - Through ambassador activities, towards broader public
  - The standardized leaflets will be translated into languages of participant countries

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- To do's (from discussion in Jerusalem):
  - Contact CEPI and us them for dissemination to industry
  - Participate in the ILSI 2018 annual meeting?
  - Use targeted publication for the EU parliament