New COST visual identity rules are valid from November 2017

http://www.cost.eu/media/dissemination-corporate-identity

COST visual identity

The COST brand book explains the strategy behind the new COST brand and how all the visual elements are used across all types of communications material. This includes logo usage guidelines.

The new COST logo and EU emblem are now available in all formats for print and web purposes:

- COST logo package (ZIP, 20.3MB)
- EU Logo Package (ZIP, 1.3 MB)

Please check our **brand book** in order to ensure you use the COST brand identity correctly across all communications tools:

• Brand book (PDF, 30.3MB)

OBLIGATORY

COST (European Cooperation in Science and Technology) is a funding agency for research and innovation networks. Our Actions help connect research initiatives across Europe and enable scientists to grow their ideas by sharing them with their peers. This boosts their research, career and innovation. www.cost.eu

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NOT OBLIGATORY

ABOUT ACTINPAK

COST FP1405 ActInPak aims to identify and overcome the key technical, social, economic and legislative barriers to a successful deployment of renewable fibre-based functional packaging solutions such as active and intelligent packaging. Currently, 43 countries are involved in the network, with participants representing 209 academic institutions, 35 technical centers, and 83 industrial partners.

For more information, please see the ActInPak website: http://www.actinpak.eu